Which part of our magnificent universe are you joining us from?
Reminders!

- A recording of today's session will be available to all attendees
- All attendees have been muted
- Post questions/comments in the Q&A or chat boxes
- Live Q&A after webinar
AGENDA

1. GBRI at a Glance
2. Introducing the Social Impact Initiatives:
   • GBRI Social Impact Influencer Program
   • GBRI Social Impact Partner Program
3. The Impact and Benefits
4. Choosing Your Path
5. FAQs
6. Question & Answers
7. Next Steps
Have you taken an exam prep course for LEED or WELL, or perhaps, one of our continuing education courses?
Let's join hands not only to build a greener world but also an equitable one!
Transforming our world: the 2030 Agenda for Sustainable Development
#1 Source for Sustainability Education
More than 200+ courses to choose from

What do you want to learn?

Search

200+ Available Courses
120745+ Worldwide Students
GBRI at a Glance

- Sustainability & Green Building Education
- Climate Change and ESG Workshops
- Exam Prep for LEED and WELL Credentials
- Continuing Education for AIA, LEED & WELL Professionals
- Workforce Development Training
- Sustainability Training for K-12 Teachers
- ROOts of Greener Homes for Everyone
Introducing the Social Impact Initiatives:

GBRI Social Impact Influencer Program

GBRI Social Impact Partner Program
Sustainability and Social Impact Influencer – Unleash Your Potential
Why Embrace the Role of a GRI Sustainability and Social Impact Influencer?
As an Influencer, you will receive 20% of the revenue from any sales made through your promotions.
LEED Exam Prep = $250

20% of the revenue = $50
Earn Complimentary Access to GBRI Exam Prep and CE Course Materials!

Upon assisting in a minimum of 5 sales or achieving a sales volume of at least $300
GBRI Social Impact Partner Program
Not just an instructor – become a part of GBRI's mission
Why Embrace the Role of a GBRI Sustainability and Social Impact Partner?
As a partner, you will earn 40% of the revenue from any sales made through your promotions & teaching.
1 Day LEED Exam Prep Workshop for 10 students = $3500

40% of the revenue = $1400
Students gain from your expert instruction, interactive engagement, and access to GBI's extensive LEED Exam Prep resources.
Earn Full Access to GBRI Exam Prep and CE Course Materials!
Are You Eligible to Become a GBRI Sustainability and Social Impact Influencer & Partner?
• Are you a sustainability enthusiast or a professional in the green building industry?

• Are you an educator or student passionate about making a difference?

• Are you keen to make a meaningful impact in your community and the world?
Which Path is Right For Me?
## Influencer vs Partner

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Sustainability &amp; Social Impact Influencer</th>
<th>Sustainability and Social Impact Partner</th>
</tr>
</thead>
<tbody>
<tr>
<td>Who can join?</td>
<td>Anyone passionate about sustainability, social justice, and education.</td>
<td>Ideal for educators, businesses, and institutions interested in teaching sustainability and making a larger impact.</td>
</tr>
<tr>
<td>Qualifications</td>
<td>No specific qualifications required.</td>
<td>Experience in teaching or instructing. Credentialled in LEED and/or WELL</td>
</tr>
<tr>
<td>Benefits</td>
<td>20% revenue share from any sales through shared links. Access to GBRI Exam Prep and CE Course Materials if minimum sales targets are met.</td>
<td>40% revenue share from any sales made through promotions &amp; teaching. Full Access to GBRI Exam Prep and CE Course Materials.</td>
</tr>
<tr>
<td>Commitment</td>
<td>Flexible, based on individual’s capacity.</td>
<td>Requires a higher level of commitment due to teaching responsibilities.</td>
</tr>
<tr>
<td>Fees</td>
<td>$0</td>
<td>$249/Year (with access to all GBRI materials worth at least $1500)</td>
</tr>
</tbody>
</table>
FAQs

Addressing common questions and concerns about the programs.
1. How do you track sales for each influencer?

• An affiliate tracking plugin to create unique links for each influencer
• Customer clicks and sales made within 14 days of clicking are tracked & attributed to your account.
• The cookie validity period is 14 days - ample time for the customer to consider a purchase.
• Influencer Dashboard
  • Track the status of your unique links.
  • Monitor the number of clicks your links generate.
  • Keep track of the sales you've earned.
2. Do you offer training and resources?

- Comprehensive training and resources.
- A personalized affiliate account for you.
- Step-by-step guidance, through video tutorials or live webinars.
- Marketing tools and creative assets
3. How do I stay updated and connected with other GBRI Affiliates and the GBRI team?

- A dedicated WhatsApp group for all GBRI influencers and partners
- Regular updates, idea exchange, peer interaction, and direct communication with the GBRI team.
- Get your queries answered promptly
- Share your experiences with the community
4. What happens if a purchase is refunded?
5. How and when do I get paid?
6. What is the payment method for affiliates?
7. Can I use my own affiliate link to make purchases for our office/group?
Let’s Open the Floor

You may unmute yourself to ask a question or enter in the chat
GBRI Social Impact Partner Program

What’s Next?
Funding for all projects plus other NGOs

Musaidah- An Initiative by Team Rakhss

Support the people – Malappuram, Kerala

Mutual Aid for the students of Gulmit Gojal Hunza, Northern Areas of Pakistan

Covid-19 Medicine bank for poor patients – a Nagpur NGO initiative

Pledge a Smile Foundation – Project Seva – Feeding the destitute during lockdown

Feeding Hands @ Jaipur

Covid Fighters – Verification of COVID-19 related leads across India


7 +Projects

500+ Families

3000+ Meals

50+COVID Kits

10+School Tuitions
Supporting Our Communities

The GBRI Factor

4000+ Scholarships

https://www.gbrionline.org/scholarship/
An affiliate program where everyone is a winner.

GBRI Social Impact Influencer Program

Launch Date – July 15 2023
Take the next step today!
Whether you choose to start as an affiliate and later upgrade to a partner, or dive right into the partner role, we're excited to welcome you to the GBRI family. Here is the link to the form. In the form, please provide us with:

Your name, Email address, Phone number for WhatsApp, Which program you're interested in - You may opt for the Influencer Program, Partner Program, or both. Please note that it's perfectly fine to start as an Influencer and later upgrade to Partner, Your professional credentials, An optional upload of your resume or link to your LinkedIn profile

This information will help us streamline our process and connect with you more efficiently. We look forward to embarking on this exciting and impactful journey together. Thank you for considering becoming a part of the GBRI family.

https://zfrmz.com/DM0PMEvOLRPOUUmLb6F3d